

# Poster & Banner Guide

## Be Bold!

Large format posters and banners can really make the most of your building – whether you **use them for branding and reinforcing your identity indoors, or making a community impact and attracting attention outside.** Be bold: it really makes a difference!

## Benefits of CPO's three Vinyl Banner finishes

- **Vinyl Clipped Banner**

**The ideal solution for most applications**

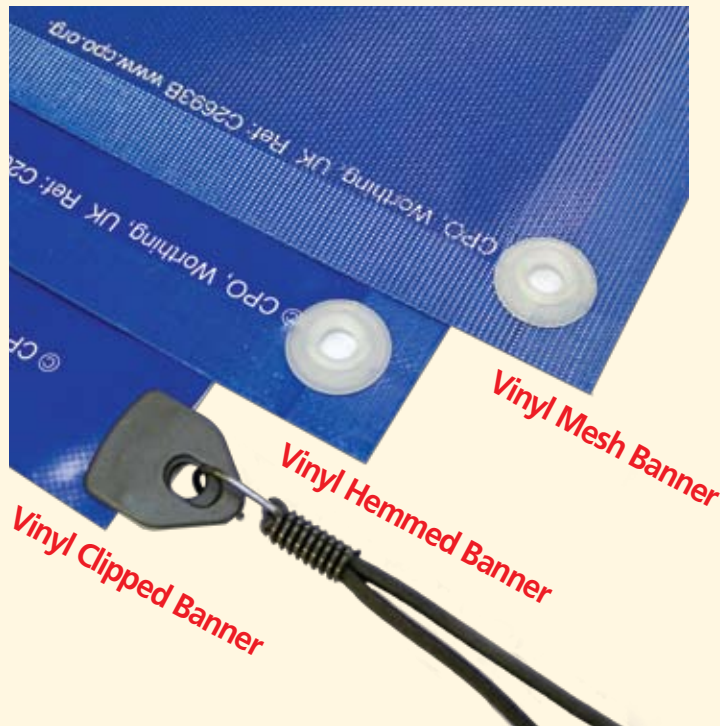
Around 20% cheaper than the vinyl hemmed banner, these are affordable and cost effective. The fixing kit offers you greater versatility when mounting and attaching the banner, and we offer a speedier turnaround time!

- **Vinyl Hemmed Banner**

Made from the same vinyl, this is a top quality premium product, traditionally finished, with hems and eyelets.

- **Vinyl Mesh Banner**

A top quality, lightweight solution. This perforated vinyl banner is ideal for windy conditions (eg scaffolding). Often used for stage backdrops. Traditionally finished with hems and eyelets.



## Banner Size Guide

**X-LARGE (XL)**  
1500mm x 4380mm  
59" x 172"

**SUPER (SP)**  
1222mm x 3750mm  
48" x 147"

**LARGE (LA)**  
880mm x 2670mm  
35" x 105"

**MEDIUM (MD)**  
680mm x 2050mm  
27" x 81"

**SMALL (SM)**  
500mm x 1460mm  
20" x 57.5"



## Roll-up banner stand

- Our banner stands are lightweight and of sturdy construction, made from aluminium. Banners stands are pole-mounted and come with a durable base unit. They are versatile and portable and include a handy carry bag. Change or update your graphic for only £80.

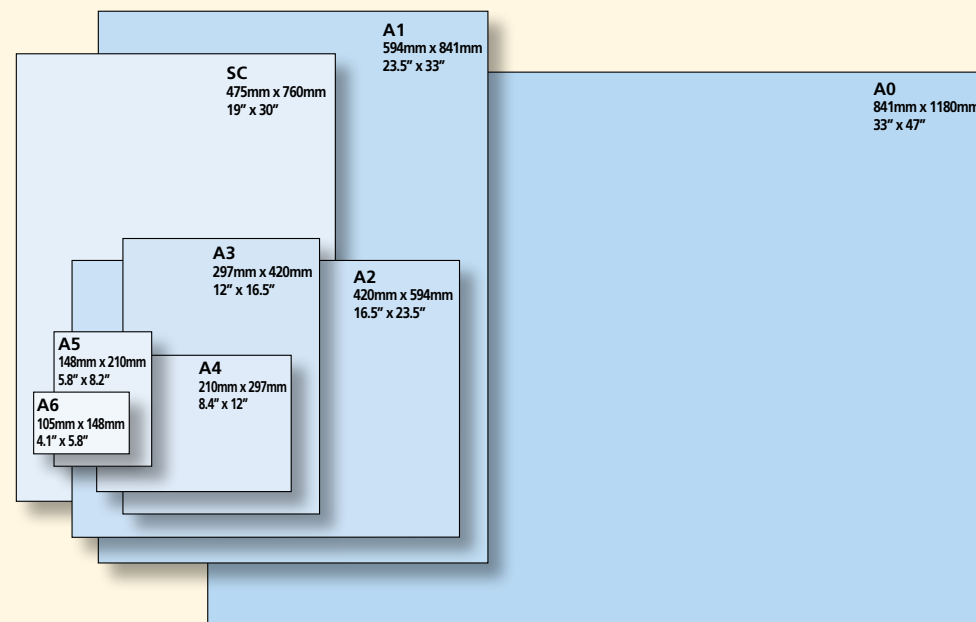


## Illuminated banner stand

- Our new illuminated banner stands are freestanding and double sided – ideal for reception areas and events, and especially effective in low light conditions. Our price of £200 includes 2 graphics. Not available online. Flat packed for convenience. Replacement graphics available for only £25 per graphic. Total weight 8kg. Carry bag is available for £65.



## Paper/Poster Size Guide



## Roll-Up Banner & Illuminated Banner Stand Information & Prices

Banner Type	Size mm	Size Inches	Ideal Use	Price	Replacement graphic service available (per graphic)
Roll-up Banner	800 x 2000	31.5 x 79	Internal Areas only	£150	£80
Illuminated Banner Stand without Graphics	565 x 1565	22.25 x 61.5	Internal Areas only	£150	n/a
Illuminated Banner Stand with 2 Graphics	565 x 1565	22.25 x 61.5	Internal Areas only	£200	£25

Additional charge for overprinting (per graphic) - **£8**

For more information on these products and services, please contact us or view products on [www.cposhop.org.uk](http://www.cposhop.org.uk)

## Poster & Banner Specifications

Material	Description & specification	Ideal use
Paper	High quality 120gsm paper	Internal use or on weatherproof notice boards
Laminated	Encapsulates paper with a durable gloss finish, using 2 x 125 micron laminate	Internal or external
Poster Vinyl	Weatherproof, durable and colourfast. Replacing the need for lamination. 200gsm. Can be backlit	External use
Tearproof Paper	Synthetic and tear-proof, satin finish. 180gsm	Internal use only
Vinyl Clipped	Weatherproof, full colour durable vinyl, fade / scratch resistant, 575gsm, supplied with fixing clips and bungees	Ideal for indoor or outdoor locations (eg against a wall or fence, not overly exposed to windy conditions)
Vinyl Hemmed	Weatherproof, full colour durable vinyl, fade/scratch resistant, 575gsm, hemmed all round with eyelets	
Vinyl Mesh	Weatherproof, full colour high quality 340gsm durable mesh vinyl, fade/scratch resistant. Hemmed all round with eyelets	With tiny perforations, these banners are ideal for windy situations and as stage backdrops